



KEARNEY DOG SLED RACES

February 3 & 4, 2018

Sponsorship Package

<http://kearneydogsledraces.ca/>

info@kearneydogsledraces.ca

Please return the completed Business & Payment Information to the Kearney Dog Sled Races by November 20, 2017 to ensure that you receive all benefits listed above (any late submissions may not receive all benefits, due to publishing and printing deadlines):

Mailing Address - Kearney Dog Sled Races Box 38, Kearney, Ontario P0A 1M0

Fax - 705-636-0527

Email - info@kearneydogsledraces.ca

Contact Person (please print): _____

Company Name: _____

Mailing Address: _____

Email: _____

Phone: (____) _____

Sponsorship Level:

10DogStage _____ 6Dog, 4Dog, Skijoring (please specify race preference*) _____

Gold _____

Silver _____

Bronze _____

Please Invoice _____

Cheque Enclosed (*Made out to Town of Kearney- Dog Sled Races*) _____

- Preferences not guaranteed. First rights of refusal will be given to returning sponsors.



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For all RACE SPONSORS, benefits are according to the following chart

Sponsor Benefit	10 Dog Stage \$3000	6 Dog, 4 Dog Skijoring \$2000
Featured Brand/Logo, at the top of website home page (top slider)	✓	✓
Preferred placement in logo carousel throughout most website pages	✓	✓
Dedicated page under sponsors about your business	✓	✓
Opportunity to publish website stories and events you are doing that relate to the KDSR	✓	✓
Featured logo placement on the website race page you are sponsoring	✓	✓
“Name” Race	✓	✓
Logo / Business Name on Race Bibs	✓	✓
Logo / Business Name on inside of Race Program ~ 5000 copies distributed to local Businesses and Residences	✓	✓
Street Banner with Logo (4' x 8') at Start Line	✓	✓
Company Banner (Approx. 4' x 6', supplied by sponsor) displayed at Community Centre	✓	✓
Local Newspaper Ads display your logo	✓	✓
Radio Ads announcing your Race	✓	✓
Tickets included for the Awards Dinner (up to 6 people)	✓	✓
Public Address System announcing your company	✓	✓
On site Sponsorship Boards	✓	✓



For GOLD, SILVER & BRONZE SPONSORS, benefits are according to the following chart

Sponsor Benefit	Gold \$1000	Silver \$750	Bronze \$250
Logo and link carousel on the Kearney Dog Sled Races homepage	✓	✓	✓
Logo and link carousel on About, Race Day, Events, Musher, Sponsors, Registration, Visitors and Contact Us pages	✓	✓	✓
Featured sponsorship business listing with logo, contact info and link on Sponsors page	✓	✓	
Dedicated page under Sponsors about your business (content to be provided by Sponsor, may be edited before publishing)	✓		
Opportunity to publish website stories and events you are doing relating to KDSR	✓	✓	
Business Name on inside of Race Program ~ 5000 copies distributed to local Businesses and Residences	✓	✓	✓
Company Banner (4' X 6', supplied by Sponsor) to be displayed in Community Centre all weekend	✓	✓	✓
Street Banner with logo (2' X 4') at Finish Line	✓		
Local Newspaper Ads display your logo	✓		
Tickets included for Awards Dinner (up to 2 People)	✓	✓	
Public Address System announcing your company	✓		
On-site Sponsorship Boards	✓	✓	✓

