



KEARNEY DOG SLED RACES

February 10th / 11th , 2024

Sponsorship Package

<http://kearneydogsledraces.ca/>

info@kearneydogsledraces.ca

Please return the completed Business & Payment Information to the Kearney Dog Sled Races as soon as possible to ensure that you receive all benefits listed above:

Mailing Address - Kearney Dog Sled Races Box 38, Kearney, Ontario P0A 1M0

Fax - 705-636-0527

Email - info@kearneydogsledraces.ca

EMAIL THIS FORM TO THE COMMITTEE, DROP OFF AT KEARNEY TOWN OFFICE, OR FILL OUT THE ONLINE FORM ON OUR WEBSITE!

Contact Person (please print): _____

Company Name: _____

Company website: _____

Mailing Address: _____

Email: _____

Phone: (____) _____

Choose your Sponsorship Level:

Race class preferences not guaranteed. First rights of refusal will be given to returning sponsors.

Custom Sponsorship (+\$2000) _____

Details of custom sponsorship: _____

Race Class Sponsor (\$2000) _____

• Race Class Preference (Circle): 6-Dog Sled 4-Dog Sled 2-Dog Sled Skijor Kid-n-Mutt

Gold (\$1000) _____

Silver (\$750) _____

Bronze (\$250) _____

Friends of the Dogs sponsorship of \$50 - \$249 your name will appear on the Website only without logo;

Friends of the Dogs Amount_____

SILENT AUCTION DONATION

I would like to donate an item to the KDSR annual Silent Auction: _____

Item description:_____

I would like the item (Circle one): Picked Up Sent virtually

Will deliver by Feb 10th, 2023

PAYMENT OPTIONS; Please select one:

Please Invoice _____

Cheque Enclosed (*Made out to Town of Kearney- Dog Sled Races*) _____

eTransfer_____

Contact the committee for the email address to e-transfer your sponsorship to the Town of Kearney



FOR RACE CLASS AND GOLD SPONSORS

Please include a paragraph about your business that we can include in advertising

Do you have a preferred logo you would like us to use? Please email us any and all images for your business in .jpeg form



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RACE CLASS SPONSORS benefits according to the following chart

Sponsor Benefit	Race Sponsor \$2000
Featured Brand/Logo, at the top of website home page (top slider)	✓
Preferred placement in logo carousel throughout most website pages	✓
Radio ads including listing your company as a race sponsor	✓
Dedicated website page under sponsors about your business	✓
Advertising through the KDSR Facebook page, including "Thank you" posts and informatory posts about your business. <i>Liked by over 3,000 people and businesses!</i>	✓
Opportunity to publish online stories and events you are doing that relate to the KDSR	✓
Featured logo placement on the website's race class page you are sponsoring	✓
"Named" Race Class <i>i.e. "My Business" 6 Dog Sled Class</i>	✓
Logo / Business Name on Race Bibs	✓
Logo / Business Name on the paper Race Program Thousands of copies distributed to local Businesses and Residences!	✓
Street Banner with Logo (4' x 8') at Start Line KDSR will create a banner if you do not have one	✓
Company Banner (Approx. 4' x 6', supplied by sponsor) displayed at other key race locations (food/beverage areas)	✓
Tickets included for the Awards Dinner (up to 4 people) *Business representative to present the award to top finishers	✓
Public Address System announcing your company during the race	✓
Business name mentioned in newspaper advertisement	✓
Window stickers for your business <i>"Proud Sponsor of the Kearney Dog Sled Races"</i>	✓

RACE CLASS AND GOLD SPONSORS

We are happy to tailor our sponsorship agreements to suit the community. Special requests must be made to the race committee in writing **by Dec 15th, 2023**



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GOLD, SILVER & BRONZE SPONSORS benefits according to the following chart

Sponsor Benefit	Gold \$1000	Silver \$750	Bronze \$250
Logo and link carousel on the Kearney Dog Sled Races homepage	✓	✓	✓
Logo and link carousel on About, Race Day, Events, Mushers, Sponsors, Registration, Visitors and Contact Us pages.	✓	✓	✓
Company Banner (4' X 6', supplied by Sponsor) to be displayed in Community Centre all weekend	✓	✓	✓
A Facebook "Thank You" post listing all of our sponsors in each sponsorship level	✓	✓	✓
KDSR Facebook individual page "Thank you" post with information about your business. <i>Liked by 2.7K people and businesses!</i>	✓	✓	
Featured sponsorship business listing with logo, contact info and link on our website's Sponsors page	✓	✓	
Tickets included for Awards Dinner (up to 2 People)	✓	✓	
Opportunity to publish website stories and events you are doing relating to KDSR	✓	✓	
Logo / Business Name on the paper Race Program <i>Thousands of copies distributed to local Businesses and Residences</i>	✓	✓	
Dedicated website page under Sponsors about your business <i>Content to be provided by Sponsor.</i>	✓		
Window stickers for your business <i>"Proud Sponsor of the Kearney Dog Sled Races"</i>	✓		
Street Banner with logo (2' X 4') at Finish Line	✓		
Public Address System announcing your company during the race	✓		

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