



# **KEARNEY DOG SLED RACES**

February 7th / 8th , 2026

## **Sponsorship Package**

<http://kearneydogsledraces.ca/>

[info@kearneydogsledraces.ca](mailto:info@kearneydogsledraces.ca)

Please return the completed Business & Payment Information to the Kearney Dog Sled Races as soon as possible to ensure that you receive all benefits listed below:

**Mailing Address** - Kearney Dog Sled Races Box 38, Kearney, Ontario P0A 1M0

**Fax** - 705-636-0527

**Email** - info@kearneydogsledraces.ca

**\*EMAIL THIS FORM TO THE COMMITTEE, FAX, OR DROP OFF AT KEARNEY TOWN OFFICE\***

Contact Person (please print): \_\_\_\_\_

Company Name: \_\_\_\_\_

Company website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

**Choose your Sponsorship Level:**

*Race class preferences not guaranteed. First rights of refusal will be given to returning sponsors.*

**Custom Sponsorship** (+\$2000) \_\_\_\_\_

Details of custom sponsorship: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Race Class Sponsor** (\$2000) \_\_\_\_\_

**Race Class Sponsor Preference (Circle):**

8-Dog Sled    6-Dog Sled    4-Dog Sled    2-Dog Sled    Skijor    Kid-n-Mutt

**Gold** (\$1000) \_\_\_\_\_

**Silver** (\$750) \_\_\_\_\_

**Bronze** (\$250) \_\_\_\_\_

**Friends of the Dogs sponsorship of \$50 - \$249:** your name will appear on the Website only without logo;

Friends of the Dogs Amount \_\_\_\_\_

**SILENT AUCTION DONATION**

I would like to donate an item to the KDSR annual Silent Auction: \_\_\_\_\_

Item description: \_\_\_\_\_

I would like the item (Circle one): Picked Up      Sent virtually      Will deliver by Feb 7th, 2026

**PAYMENT OPTIONS; Please select one:**

Please Invoice: (Name and Address) \_\_\_\_\_

Cheque Enclosed (*Made out to Town of Kearney- Dog Sled Races*) \_\_\_\_\_

**E-transfer:** Please send payment via e-transfer to [payment@townofkearney.ca](mailto:payment@townofkearney.ca)

To ensure your payment is accepted, your e-transfer must include the following information:

- The sponsorship level you are registering for ( example: "Sponsorship Level: Silver Sponsor". )
- The business name
- The required security details:
  - Security question: "Town of..."
  - Password: "kearney"

**If any of the above information is missing, your e-transfer will not be accepted**

Once complete please send a screen capture of the completed payment to [info@kearneydogsledraces.ca](mailto:info@kearneydogsledraces.ca) for our records

**FOR RACE CLASS AND GOLD SPONSORS**

Please include information about your business that we can include in advertising

Do you have a preferred logo you would like us to use?  
Please **email us** any images for your business in .jpeg form!



## KEARNEY DOG SLED RACES

February 7th and 8th, 2026

### RACE CLASS SPONSORS benefits according to the following chart

| Sponsor Benefit  | Race Sponsor \$2000 |
|--|---------------------|
| Featured Brand/Logo, at the top of website home page (top slider)  | ✓                   |
| Preferred placement in logo carousel throughout most website pages   | ✓                   |
| Radio ads including listing your company as a race sponsor   | ✓                   |
| Dedicated website page under sponsors about your business  | ✓                   |
| Advertising through the KDSR Facebook and Instagram page, including "Thank you" posts and informative posts about your business.<br><i>Liked and followed by nearly 4,000 people and businesses!</i> | ✓                   |
| Opportunity to publish online stories or events you are doing that relate to KDSR  | ✓                   |
| Featured logo placement on the website's race class page you are sponsoring  | ✓                   |
| "Named" Race Class: <i>i.e. "My Business" 6 Dog Sled Class</i>   | ✓                   |
| Logo / Business Name on Race Bibs  | ✓                   |
| Logo / Business Name on the paper Race Program<br>Thousands of copies distributed to local Businesses and Residences!  | ✓                   |
| Logo / Business name on posters on community bulletin boards throughout Muskoka, Almaguin Highlands, and Parry Sound districts   | ✓                   |
| Street Banner with Logo (4' x 8') at Start Line<br><i>KDSR will create a banner if you do not have one</i>   | ✓                   |
| Company Banner (Approx. 4' x 6', <u>supplied by sponsor</u> ) displayed at other key race locations (food/beverage areas)  | ✓                   |
| Tickets included for the Awards Dinner (up to 4 people)<br>*Business representative to present the award to top finishers  | ✓                   |
| Public Address System announcing your company during the race  | ✓                   |
| Business name mentioned in newspaper advertisement   | ✓                   |
| Window stickers for your business<br><i>"Proud Sponsor of the Kearney Dog Sled Races"</i>  | ✓                   |

#### \*RACE CLASS AND GOLD SPONSORS\*

We are happy to tailor our sponsorship agreements to suit the community. Special requests must be made to the race committee in writing by Dec 19<sup>th</sup>, 2025



## KEARNEY DOG SLED RACES

February 7th and 8th, 2026

**GOLD, SILVER & BRONZE SPONSORS** benefits according to the following chart

| Sponsor Benefit   | Gold<br>\$1000 | Silver<br>\$750 | Bronze<br>\$250 |
|---|----------------|-----------------|-----------------|
| Logo and link carousel on the Kearney Dog Sled Races homepage   | ✓              | ✓               | ✓               |
| Logo and link carousel on About, Race Day, Events, Mushers, Sponsors, Registration, Visitors and Contact Us pages.                              | ✓              | ✓               | ✓               |
| Company Banner (4' X 6', supplied by Sponsor) displayed at the race site all weekend  | ✓              | ✓               | ✓               |
| A Facebook & Instagram "Thank You" post listing all of our sponsors in each sponsorship level   | ✓              | ✓               | ✓               |
| KDSR Facebook & Instagram individual page "Thank you" post with information about your business.<br><i>Liked by 2.7K people and businesses!</i> | ✓              | ✓               |                 |
| Featured sponsorship business listing with logo, contact info and link on our website's Sponsors page   | ✓              | ✓               |                 |
| Tickets included for Awards Dinner (up to 2 People)   | ✓              | ✓               |                 |
| Opportunity to publish website stories and events you are doing relating to KDSR on our social media (Facebook and Instagram)                   | ✓              | ✓               |                 |
| Logo / Business Name on the paper Race Program<br><i>Thousands of copies distributed to local Businesses and Residences</i>                     | ✓              | ✓               |                 |
| Dedicated website page under Sponsors about your business<br><i>Content to be provided by Sponsor.</i>  | ✓              |                 |                 |
| Window stickers for your business<br><i>"Proud Sponsor of the Kearney Dog Sled Races"</i>   | ✓              |                 |                 |
| Street Banner with logo (2' X 4') at Finish Line  | ✓              |                 |                 |
| Public Address System announcing your company during the race   | ✓              |                 |                 |

**\*RACE CLASS AND GOLD SPONSOR\***

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